

Sponsor Prospectus

IPATH Annual Meeting

Visions for Sustainable Living: Transport, Access, and Health

1 – 4 October 2024

St. Charles, Missouri, United States of America



Organized by:

International Professional Association for Transport & Health (IPATH)

Institute of Transportation Engineers (ITE)

CBB Transportation Engineers + Planners



The [International Professional Association for Transport & Health \(IPATH\)](#) is a federally designated 501(c)(3) member-based organization for transdisciplinary and multi-sector professionals working at the intersection of transport and health. The aim of IPATH is to share information, exchange ideas, and foster collaboration to improve health, quality of life and well-being in communities by advocating for the integration of health in the urban and transport planning agendas through innovative research and best practices.



The [Institute of Transportation Engineers \(ITE\)](#) is an international membership association of transportation professionals who work to improve mobility and safety for all transportation system users and help build smart and livable communities. Through its products and services, ITE promotes professional development and career advancement for its members, supports and encourages education, identifies necessary research, develops technical resources including standards and recommended practices, develops public awareness programs, and serves as a conduit for the exchange of professional information.

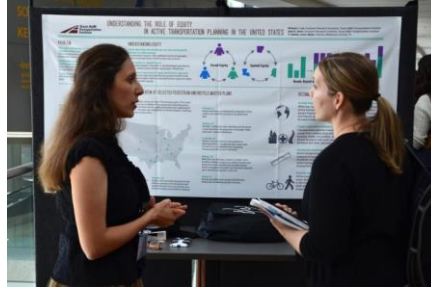


[CBB Transportation Engineers and Planners](#) is a Midwestern transportation engineering and planning firm, headquartered in St. Louis, Missouri providing solutions for safer, more sustainable, and economically vibrant communities. CBB offers a wide range of transportation engineering and planning services to public agencies, private industry, and institutional clients. Our professional staff includes licensed Professional Engineers (PE), Professional Traffic Operations Engineers (PTOE), Professional Transportation Planners (PTP), Road Safety Professionals (RSP), and certified planners (AICP). We're focused on transportation and traffic systems, making things safer and more efficient, and improving communities.

BACKGROUND

The IPATH Annual Meeting (previously branded as the International Conference on Transport & Health (ICTH)) is not just a conference; it has become a platform for a global community to come together to share novel information and best practices. The IPATH Annual Meeting is based on the conceptual framework of design thinking and experiential learning. The specific aim is to bridge the gap between scientific investigation and real-world application. This avant-garde conference experience is guaranteed to make you feel just a little bit uncomfortable, a little bit curious, and possibly change your perspective.

Policymakers, practitioners and academics from multiple disciplines and professional sectors involved in transport planning and engineering, public health, urban planning, spatial and architectural design, environmental planning, economics and beyond will convene in **St. Charles, Missouri, 1 – 4 October 2024**, to share their stories of success and failure; build world-wide collaborative friendships; but most importantly, leave inspired! The IPATH Annual Meeting is the only conference in a global market fully dedicated to transport systems and health impacts. Interactive Hot Topic Workshops and abstract presentations (oral, Pecha Kucha and poster) are led by trans-disciplinary teams to demonstrate “how” non-traditional and innovative thinking can lead to problem solving. The theme for 2024 is *Visions for Sustainable Living: Transport, Access, and Health*. Visit: <https://www.ipathinc.org/ipath-annual-meeting.html> for more information.



Why should your company sponsor the IPATH Annual Meeting?

IPATH provides a risk-free venue to showcase your brand and build visibility in a multi-sector market of transport, urban planning, AND health industries. Delegates are decision-makers from academic research, practice, and policy representing 20+ countries including the United States. This means they are looking for consultants, innovative metrics and data gathering tools to assess program performance, travel demand, population demography and health status within defined geographic areas to further a project and/or improve on the value-added to a project. Here are a few more reasons:

- **Meet with prospective customers** - Face-to-face interaction is vital to building lasting relationships for your business. Sponsoring the IPATH Annual Meeting is an integral and effective part of your marketing and sales strategy.
- **Show your competitive strength** - Your competition knows that a diverse mix of researchers and practitioners will attend this conference with the expectation of finding solutions to their problems. Don't be left out!
- **Sponsors are considered a vital part of the IPATH Team!** We understand how important your resources and time are to the success of the annual meeting. Every effort will be made to ensure that your company and products are showcased to the delegation.

Keynote Address

\$25,000 USD (2 Available)

The IPATH Annual Meeting Keynotes have a reputation for catching the audience off-guard! Plans for St. Charles are still underway and will not disappoint. As a sponsor of this event, you will introduce a world-renowned speaker. Your organization will also receive special recognition on the conference website, social media, email blasts, on-line and in the printed program. Signage will display your company logo as the opening session/keynote sponsor.

CONFIRMED 2024 Keynote Speakers – St. Charles, Missouri

The IPATH Board of Directors is honored to WELCOME Leslie, Michael and Sam to the 2024 Annual Meeting. Click [HERE](#) to read their amazing profiles. Become a keynote sponsor that will leave delegates filled with amazement over what is possible if we just CHANGE our PERSPECTIVE.



Welcome Reception

\$25,000 USD



Host and welcome IPATH delegates at the first official social gathering and networking function of the conference. Your organization will receive special recognition on the conference website, social media, email blasts, and on-line and printed programs. Signage will display your company logo as the reception sponsor. **IPATH has confirmed the 2024 Welcome Reception to be held at the Foundry Art Centre. Mayor Dan Borgmeyer will welcome delegates to St. Charles.** The sponsor will have the opportunity to introduce Mayor Dan.

Awards Luncheon & Keynote Speaker

\$10,000 USD

A highlight of the IPATH Annual Meeting! Sponsor the Awards Luncheon, which also includes a \$200 USD cash award to a high scoring abstract author. You will present the recognition certificate and cash award to the recipient. You will also be provided with 5-10 minutes to speak regarding your organization and its products/services to a focused grouping of the conference attendees. You will introduce the keynote speaker, **Sam Goodwin**, who was taken hostage in Syria, leading US Government, and intelligence officials to doubt whether he would ever be seen again alive. His incredible journey of survival illustrates the extraordinary power of the human spirit and will leave delegates inspired. Wait, we're not done yet! You will also draw the winning **Brompton Bicycle** raffle ticket. This event is greatly anticipated and a celebrated conclusion to the conference.



Walking & Bicycle Tours

\$5,000 USD



After a full day of conference sessions, delegates will get out and enjoy the fresh air and sights through **walking and bicycling tours of historic St. Charles and the Katy Trail that runs along the Missouri River.** It's a time to relax and release a little energy with new friends while having a blast exploring the area. Guided walking tours of St. Charles will be offered by Hit The Bricks Walking tours. Walking tours are another meeting favorite including dinner for interested delegates. Your organization will receive special recognition on the conference website, social media, email blasts, and on-line and printed programs. Signage will display your company logo as the event sponsor.

Hot Topic Workshop (4 Available)

\$2,500 USD

Sponsor this opportunity to host a Hot Topic Workshop or a controversial Balloon Debate. As a workshop host, you and your team will present to conference attendees a related topic of interest or serve as moderator to introduce a workshop and assist

the presenter with a question-and-answer session. Your company name and logo will be displayed on the IPATH website, social media, and in the conference on-line and printed programs. Currently, we have the following workshops confirmed:

- Dance Movement & Nature – Foundry Museum
- Transport Accessibility and the Impacts on Health
- Transport and Health Professional Collaborations
- *Pending*

High Scoring Abstract & Poster Awards (12 available)

\$250 USD

As a sponsor, you will have the opportunity to present the award to the highest scoring abstract author and have your photo taken by the conference photographer during the **Awards Luncheon on Friday, 4 October 2024**. Your company name and authorized representative's signature will be included on the award certificate, IPATH website, and on-line and printed programs as the sponsor. Below are a few award winners from 2015-London, 2016-San Jose, and 2017-Barcelona.



Promotional Items

Brompton Bicycle \$3000 USD

A highlight of the IPATH Annual Meeting is the raffle drawing for a NEW Brompton bicycle. Each registered delegate will receive a FREE ticket as part of their registration. As the sponsor of this promotional item, you will be everyone's BEST friend as the person in charge of drawing the winning ticket! Due to the popularity of this tradition, the sponsor receives extensive marketing and advertising.

Printed Program Advertising

We have come to realize over the years that no matter how much technology is present in our lives, delegates prefer a hard copy printed program.

Full Page \$750 USD

Half Page \$500 USD

Quarter Page \$250 USD

In addition to your advertisement in the printed program, the company logo will appear on the conference website and all social media marketing materials. What a deal!

The sponsor and advertising packages below have been designed to provide you with an opportunity to stand out and make a positive impression. The table below describes how you can achieve your marketing goals and receive the maximum return on investment. The predetermined packages can be customized to help your organization target its customer-base.

Supporting Sponsor Benefits	Platinum	Gold	Silver*	Bronze*
	\$25,000	\$15,000	\$10,000	\$5,000
Complimentary conference registration (for sponsor and/or client use)	2	1	1	1
Highlighted partner and sponsor for one of the following conference activities: Keynote Speaker or Welcome Reception	•			
Recognition at Keynote or Welcome Reception with an opportunity to introduce the speaker or welcome the delegates to the event	•			
Company logo on the IPATH website, on-line and printed program with sponsorship level	•	•	•	•
Extensive social media coverage; email blasts, LinkedIn, Twitter/X, Google+ and Facebook	•	•	•	•
Logo and sponsorship level displayed onsite	•	•	•	•
Pre and post-conference attendee list	•	•	•	•
Access to Welcome Reception, networking lunches, abstract sessions, Hot Topic Workshops, Balloon Debates and social activities as part of the conference registration	•	•	•	
Presentation of sponsored High Scoring Abstract or Best Poster Cash Award during the Awards Luncheon, Friday, 27 September 2024	•	•	•	•
Full page insert and/or promotional material distributed to attendees and/or on display	•	•	•	•
PLATINUM: Keynote or Welcome Reception or Awards Luncheon and option to have logo displayed on delegate name badge or choice of promotional items	•			
GOLD: Highlighted sponsor for one of the following items: Walking & Bicycle Tours, Hot Topic Workshop or Balloon Debate, Awards Luncheon, and Abstract Award, tote bag, registration signage or other choice of promotional items	<i>Optional</i>	•		
SILVER: Highlighted sponsor for one of the following: Awards Luncheon, Hot Topic Workshop or Balloon Debate, Abstract Award or choice of promotional items	<i>Optional</i>	<i>Optional</i>	•	
BRONZE: Highlighted sponsor for one of the following: Abstract Award and choice of promotional item				•
ADMINISTRATIVE: Support for the abstract submission, abstract peer-review process and on-line program contract and other conference related expenses.	•	•	•	•



Sponsor Form

IPATH Annual Meeting

Visions for Sustainable Living: Transport, Access & Health

1 – 4 October 2024 • St. Charles, Missouri – USA



General Sponsorship Levels

- Platinum (\$25,000 USD)
- Gold (\$15,000 USD)
- Silver (\$10,000 USD)
- Bronze (\$5,000 USD)
- Supporting (\$2,500 USD)

Conference Activities *(select based on grid)*

- Keynote Speaker
- Welcome Reception – Foundry Art Centre
- Hot Topic Workshop
- Walking & Bicycling Tours
- Awards Luncheon – Sam Goodwin Speaker
- High Scoring Abstract Award

Promotional Items & Advertising

- Brompton Bicycle
- Full Page Program Advertisement (\$750 USD)
- Half Page Program Advertisement (\$500 USD)
- Quarter Page Program Advertisement (\$250 USD)

SPONSOR CONTACT INFORMATION

Organization *(to be listed in program)*

Full Name

Title

Business Phone

Mobile Phone

Email

PAYMENT METHOD

Please contact Karyn Warsow by telephone (231) 546-3462 or Email ipathinc2020@gmail.com to determine the best method of payment.

